



AVOID THE 10 NIGHTMARES OF WORKING WITH SMALL LOCAL GENERAL CONTRACTORS

Charter Construction Group is the solution to these nightmares.

1



INSURANCE / BONDING RISK

As a licensed, bonded, and insured General Contractor, Charter is responsible for any damage to your property that crews, subcontractors, or employees may cause. Going direct with smaller, local General Contractors with lower insurance can potentially expose your property.

2



INABILITY TO PROCURE SUPPLIES

Local contractors have smaller networks and limited ability to procure products to fulfill your needs, particularly at scale. Charter's large national footprint comes with supplier relationships that provide buying power which helps control pricing and manage project schedule needs.

3



UNRELIABLE PROCESSES

Smaller contractors may not have adopted the proper processes and systems for your projects. Charter has documented proven processes and technology that incorporate our high standards, expectations, and your needs. We do not operate differently from job to job or market to market.

4



INABILITY TO WORK AT SCALE

Local contractors may have limited experience in operating at scale. As your market share grows, local contractors can struggle to meet your demands. Charter has a strong, seasoned leadership team experienced in managing operations at scale and navigating periods of hyper-growth.

5



LACK OF UNDERSTANDING THE INDUSTRY

Local contractors can have limited visibility to the scale of the industry. Charter understands that operating efficiently at size and scale and delivering great results consistently is the gold standard for the SFR industry.

6



INABILITY TO PAY SUBCONTRACTORS

Charter has the financial strength and stability to provide the best payment terms to our trades, vendors, and suppliers, regardless of the size or number of projects. Many small and local contractors rely on payment from each project to move on to the next.

7



POOR COMMUNICATION & COVERAGE GAPS

Charter is a company that has grown nationally because of our commitment to our core values of results, respect, and relationships in all we do. Smaller companies can tend not to prioritize and value culture and relationships in their operations, resulting in employee coverage gaps, miscommunication, and overall inefficiencies.

8



LACK OF RELATIONSHIPS TO HANDLE ISSUES

Due to capacity constraints, local and small contractors often engage with few clients. Charter is a better solution because we are the most diverse construction services provider nationwide. From commercial to multi-family and SFR to REO, our vendor network will keep your projects moving.

9



TOO MUCH FALLING ONTO YOUR PLATE TO MANAGE

Going direct to local, small contractors means you have to source, vet, and train your network. Charter's vendor management team handles all of the sourcing, vetting and training. Our team will show up ready and trained in your process.

10



LACK OF ABILITY TO GROW WITH YOUR PROJECTS

Charter has the ability to grow with our partners and be operational with them in and market in less than 90 days. Our national coverage means we are experienced in launching operations in new markets quickly and efficiently. When you grow, we're ready to grow with you.

"Working with Charter is the solution to your renovation nightmares. With access to extensive resources and a proven track record of success, Charter can help ensure your project is completed on time, within budget, and to the highest quality standards"

– Matt Hawkins, President of Charter Construction Group